

Wednesday 19 April, 2023

## GRIFFITH EASTER PARTY 2023 A RESOUNDING SUCCESS

The Griffith Easter Party was a resounding success, despite the chilly weather, with visitors and locals alike enjoying the long weekend festivities.

Whether browsing for bargains on the main street or participating in one of the many events, all stakeholders gave positive feedback.

Griffith Mayor Doug Curran expressed his excitement over the return of so many events and the turnout of visitors.

“It was great to see so many locals and visitors turning up to enjoy the long weekend in Griffith,” said Councillor Curran.

Tourism Events Coordinator Izabella Apolloni reported over 7,300 attendees at ticketed events and accommodation at 70% capacity, with many also staying with friends and relatives.

All operators providing experiences were well-attended, including Bacchus on the Lake, Pioneer Park Action Day, Griffith's Craft Beer Festival, Riverina Winemakers event Griffith Vintage Festival, and Producers Market at Piccolo Family Farm.

Local cafes, restaurants, clubs, and retailers were also bustling with activity, with the Saturday Side Walk Sale being the busiest day yet. The success of the event was made possible by the cooperation of local operators, staff, and volunteers.

“Local shop owners commented that the Saturday Side Walk Sale was the busiest day to date with lots of success stories shared,” said Ms Apolloni.

Mayor Curran looks forward to next year's event, set for March 28 to April 1, 2024, and encourages visitors to check out the Visit Griffith What's On Calendar or call 1800 681 141 for more information.

Griffith Easter Party Highlights include:

- Good Friday Pioneer Park Action Day 2,300 people in attendance
- Close to 1500 people attended the Craft Beer Festival return - Blood Sweat & Beers on Easter Saturday
- Riverina Winemakers event Griffith Vintage Festival had over 1,200 attendees
- Good numbers were recorded at winery cellar door and events over Saturday and Sunday (Berton Vineyards, De Bortoli Wines and Yarran Wines)
- The Piccolo Family Farm Producers Market attracted over 2,000 patrons through the gates.

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