

Thursday 30 March 2023

## NEW DESTINATION WEBSITE CREATED FOR GRIFFITH TOURISM

The new Visit Griffith website has been unveiled inspiring potential visitors to pack their bags and head to Griffith immediately!

The new site, which can be found at [visitgriffith.com.au](http://visitgriffith.com.au), features a modern, user-friendly design to help the end user find all the information they need about Griffith in one easy location.

Griffith Mayor, Councillor Doug Curran said Griffith is a bustling, vibrant multicultural City with diverse, rich, and authentic experiences which has been translated through the website design.

“The website was designed with the visitor in mind – we wanted to display all that is wonderful about Griffith to entice visitors to come to the region,” said Councillor Curran.

“The website is mobile-friendly and has some new and exciting features such as the Trip Planner which allows people to plan their visit, links to accommodation venues, local cafes and restaurants, suggested itineraries and much more.

“We want visitors to be able to navigate through the site and ensure they can find all relevant travel guidance and information before and during their visit,” added Councillor Curran.

An important feature of the site is integrating the listings from Australian Tourism Data Warehouse (ATDW), to ensure consistent information is delivered across all platforms.

“If you are a local eatery, accommodation house or have a product that you think would be appealing to Griffith’s visitors, make sure you list it on ATDW so it can be available on our Visit Griffith website,” he said.

To add your business listing to ATDW, visit ATDW and add your product or service - if you need assistance, please get in touch with the Griffith Tourism Team so they can assist you.”

The new website can be viewed at [www.visitgriffith.com.au](http://www.visitgriffith.com.au)

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