

Friday 7 July, 2023

### **A TASTE OF ITALY GRIFFITH PROGRAM UNVEILED FOR 2023**

The highly anticipated 'A Taste of Italy Griffith' is taking place from 21 to 27 August 2023, with a week-long celebration of Italian culture, food, wine, music and dance.

The Griffith Tourism Team have released the program, promising an exciting line-up of authentic Italian-inspired events and experiences that will be a feast for the senses.

A brand-new 'A Taste of Italy Griffith' website has just been launched, serving as a comprehensive hub for all festival-related information, allowing visitors to easily access event details and explore the rich Italian offerings.

To ensure maximum exposure and engagement, the 'A Taste of Italy Griffith' marketing campaign has just kicked off and will continue throughout August. With a strategic focus on reaching a wide audience, these initiatives will build anticipation and create a buzz around the festival, enticing locals and visitors alike to participate in the festivities.

Griffith City Council Events Coordinator, Izabella Apolloni said the 2023 program boasts an array of exciting new events so make sure you read it from front to back.

"From cultural exhibitions to interactive workshops, cooking demonstrations, long lunches and live music, there is something for everyone to enjoy," Ms Apolloni said.

"With the festival growing in popularity each year, pre bookings to each specific event is strongly recommended. Last year, the entire week's program was sold out, and organisers expect an even greater demand this year."

So mark your calendars for 'A Taste of Italy Griffith', running from 21 to 27 August 2023. This celebration of Italian culture promises to be an unmissable week, showcasing the very best of Italy in the heart of Griffith. Discover the rich heritage, indulge in delectable cuisine, and immerse yourself in the vibrant ambiance that will transport you to the beautiful shores of Italy.

For more information and to view the festival program, please visit the newly launched 'A Taste of Italy Griffith' website at [www.atasteofitalygriffith.com.au](http://www.atasteofitalygriffith.com.au) or call into the Griffith Tourism Hub to grab a hard copy. Don't miss out on this exceptional week-long celebration!

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