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GRIFFITH TOURISM TEAM UNVEIL NEW REGION VIDEO

The Griffith Tourism Team is delighted to announce the launch of their eagerly awaited, new and improved Griffith Region Video.

This visually stunning film is set to assist in the promotion of Griffith as a premier tourism destination and aims to further strengthen the thriving visitor economy that encompasses corporate, family, backpackers, event and leisure, and the drive tourism market.

The Griffith Region Video showcases the area's unique charm through a compilation of vibrant and compelling shots featuring attractions, industries, operators, locals and events. The film not only serves as an informative guide to the region but also weaves the captivating narrative of Griffith, offering viewers an immersive experience into the heart of this remarkable destination.

"We are thrilled to present this enhanced representation of the Griffith Region," said Francine Barbaro, Marketing and Promotions coordinator.

"Our goal is to not only educate viewers about the diverse offerings of our region but also to tell the story of Griffith and showcase the essence of our wonderful area."

The video will be circulated across various platforms to ensure widespread reach. Audiences can catch the Griffith Region Video on social media platforms, including YouTube, as well as on the official Visit Griffith website. Additionally, the video will be on continuous loop display at Council facilities, including the Griffith Tourism Hub's Interpretive area, the Griffith Airport terminal and the Griffith City Council Foyer.

Click here [Griffith Region - YouTube](#) to check out the new and improved video. Don't forget to share it with friends and family to celebrate the vibrant culture that is Griffith.

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