

Thursday, 16 April 2026

## Another successful Griffith Easter Party

Griffith Easter Party delivered a vibrant long weekend, with strong attendance across food, wine, culture and family-friendly events.

Visit Griffith confirmed strong local participation alongside visitors from surrounding Local Government Areas and further afield, reinforcing the event's growing reputation as a regional tourism driver.

Local businesses reported increased foot traffic and positive trading conditions, with operators highlighting strong community energy and well-coordinated programming across the weekend.

Visit Griffith Tourism Manager Mirella Guidolin said the 2026 program demonstrated the event's continued growth and appeal.

"Griffith Easter Party continues to evolve as a signature regional event, bringing together locals, visitors and food and wine lovers," she said.

"The weekend showcased the strength of our tourism offering and the collaboration across local operators and community groups."

Event organisers are still filtering through their final figures which will assist us in developing a detailed report on the economic impact from Griffith Easter Party 2026.

The Griffith Easter Party remains a key driver of visitation and economic activity, with strong momentum expected into future years.

\*\*\*ENDS\*\*\*

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