

Thursday, 14 May 2026

Griffith takes off in national Rex inflight magazine

Passengers flying with Rex Airlines this month will be reading all about Griffith, with the city landing the front cover and feature story in the May/June edition of TrulyAus magazine.

The extensive travel feature showcases Griffith's celebrated Italian heritage, outstanding food and wine experiences and the passionate local people behind many of the region's best-known businesses and attractions.

Described as "a slice of Italian paradise", the story takes readers through Griffith's wineries, restaurants, cafes and cultural experiences, highlighting the authentic flavours and strong sense of community that continue to make the city a standout destination.

The article features a range of local businesses and attractions including Griffith Pioneer Park Museum, La Piccola Grosseria, Yarran Wines, De Bortoli Wines, Calabria Family Wines, Limone Dining, Milano's Coffee House, Zecca Handmade Italian, La Scala Restaurant, Bertoldo's Pasticceria, Piccolo Family Farm, Griffith Golf Club, Harvest HQ, Bull and Bell and the Griffith Mural Art Trail.

The national exposure places Griffith in front of thousands of travellers across the Rex network and further strengthens the city's reputation as one of regional Australia's leading food and wine destinations.

The feature is expected to reach more than 500,000 people in a month, which will encourage even more visitors to experience the region's unique blend of culture, hospitality and world-class produce.

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